

**A Report on Guest Lecture titled
"Corporate Mentoring"
Organised by Department of Management Studies
on 03.10.2024**



Report Submitted by: Dr. K. Venkateswarlu, Assistant Professor, Department of Management Studies.
Resource Person Details: Mr. Bhaskar Konka, Director & Founder, TradeVest Securities, Bangalore & Ms. Bramhani, Sales Manager, TradeVest securities, an alumni of batch of 2020-22.
Venue and Time: Seminar Hall A and 2:00 - 4:30 PM
Mode of Conduct: Offline
Report Received on 09.10.2024

A Mentoring system is introduced in the institution with the sole purpose of catering to the needs of the students in the academic and personal level. To nurture the students and make them industry ready, Department of MBA has introduced corporate mentorship and alumni mentorship programme to the students.

The corporate mentorship programmes to students can help students with career decisions, business plans, and leadership skills. They can also get insights that aren't available in textbooks. Mentorship programmes help in building strong professional networks with industry professionals that help students to get better understanding of industry. Corporate mentorship programmes effectively bridge the gap between academia and industry. Corporate mentorship programmes definitely improve the employment opportunities for the students.

As part of this, Mr. Bhaskar Konka, Director & Founder, TradeVest Securities, Bangalore and Ms. Bramhani, Sales manager, TradeVest securities, an alumnus of batch of 2020-22 was invited to interact with the students of II MBA. BHASKAR KONKA is a CFA and completed 15+ national and international certifications on investments with a rich experience of 7 years. He started TradeVest securities in 2019 as a mutual funds distribution company and now he is currently acting as Director. The company offers all types the investment products.

In his session he addressed the students how on the topic of how stock market industry works and qualifications, skills and certifications needed to be entering into stock markets. He explained some stock market related terminology to the students with live examples. After the session he had one to one interaction from 2:00 PM to 4:30 PM with the students and provided the feedback along with suggestions of improvement.



Dr. K. V. Geetha Devi, Head of the Department – MBA has thanked the chief guest for sparing his valuable time in mentoring the students. The programme was coordinated by Dr. K. Venkateswarlu, Assistant Professor, Department of MBA.